



REPORT

Chief Administrative Officer

TO: Mayor and Members of Council
FROM: Christina Curry, Chair, BIA Board
DATE: August 8, 2022
REPORT: CAO-09/22 **FILE NO.**

SUBJECT: Uxbridge Downtown as a Destination – Brock Street Parkette

BACKGROUND:

On June 20, 2022, The Administration, Emergency Services and Economic Development Committee approved CAO-08-22 that recommended that staff support the BIA proposal for Tourism Relief Fund project “Uxbridge Downtown as a Destination.”

Following that approval, the BIA applied for \$100,000 in funding under the Fed Dev Tourism Relief Fund (TRF) program. The program is being managed by Central Counties.

The funding request included:

1. A Downtown Coordinator (contract position) who will work with the BIA, Tourism Coordinator, local Businesses etc. to support the planning and implementation of the various components of this project.
2. A “Hop-on/Hop-off” service throughout the downtown area on Sunday mornings during the summer. The BIA and the Project Coordinator will adjust the route on a weekly basis based on events taking place within the Downtown, including but not limited to, the Farmer’s Market, the Fall Fair, Art in the Park, Springtide and YDHR.

3. A funding request to expand the current Library hours to provide access to accessible washrooms on Sunday and during events throughout the summer and fall.
4. Restoration of the Brock Street Parkette situated in the middle of downtown. The project will acquire accessible tables, benches configured to promote conversation, garbage receptacles, planters etc. that will be installed in the parkette.
5. Bike racks for residents and visitors to use.
6. Beautification of the parkette by painting the existing wall beside the parkette and replacing the current mural with a “moveable mural” option.

DISCUSSION:

The BIA is actively working to ensure they are shovel ready should approval be received. In addition to working with the Library Management Team to plan for expanded Sunday hours; the Township Communications Officer to plan to market the project; the BIA is working with the Parks Manager to establish a plan for the Brock Street Parkette restoration.

Attached is the proposed plan for the improvements for the Parkette. It includes all the elements noted above.

RECOMMENDATION

THAT Report CAO-09/22 of Christina Curry, BIA Chair be received as information;

AND THAT Council accept the BIA's proposed plan for the Brock Street Parkette in principle and authorize the BIA to proceed with the restoration upon approval of the Fed Dev Tourism Relief Fund (TRF) program.

Respectfully Submitted by:

Christina Curry
Chair, BIA Board